



**JOIN ONE OF AUSTRALIA'S FASTEST
GROWING SUPERFOOD CAFÉ GROUPS**



**bare
naked
bowls**



OUR PHILOSOPHY

At Bare Naked Bowls we believe in Eating Well and Doing Good.

Our Mission is to make healthy living effortless and simple.

Bare Naked Bowls is based on the concept that healthy living shouldn't mean depriving yourself.

Our principles are always to use **fresh delicious ingredients** bursting with wholesome nutrients to create plant based foods. We believe in **nourishing your body** with real food; no highly processed foods, no chemicals, no high-fructose corn syrup – just real food combined in creative and delicious ways. We are proud to serve local and mostly organic ingredients that provide you the energy you need to make the most out of your day.

We create our own unique recipes, ensure that we are up to date on the latest superfood trends, source the highest quality ingredients and take pride in every bowl that we serve in our cafes. Bare Naked Bowls has quickly become recognised as a leading Acai bowl location.

We also believe that doing good means that we should also **look after others** and 10% of all profits from Bare Naked Bowls goes directly to our partner charity **International Brothers and Sisters House** who support under privileged children and families in Nepal and Tanzania.

ABOUT

Josh and Ashley Porteous discovered the health benefits of the Acai berry after spending a year volunteering in Tanzania.

Unwell from some nasty parasites that they encountered in third world countries, they retreated to Ashley's hometown of Santa Barbara, California, to focus on their health in preparation for the arrival of their first child. This is where they were first introduced to the Acai bowl and the world of superfoods. The couple wholeheartedly embraced this style of healthy eating into their daily regimen.

And then came the 'light bulb' moment and Bare Naked Bowls was born.

Josh and Ashley decided to create a casual and welcoming superfood café serving delicious concoctions of fresh, organic ingredients including acai bowls. For the couple, the philosophy of eating well and doing good was fundamental to the reasons for establishing the cafe. Bare Naked Bowls inspires everyone to eat better, live healthier and give back to those less fortunate.

Josh and Ashley launched the first Bare Naked Bowls in Manly, NSW. Bare Naked Bowls has quickly gained reputation as an acai bowl market leader and **serves as a health hub, beaming and buzzing with locals lining up** to sample the cutting-edge range of superfoods. Bare Naked Bowls leads the market in providing the latest superfoods to their ever growing client base.

OUR VALUES


Eating Well

Bare Naked Bowls is all about high quality, organic ingredients, made fresh to order and created by hand in a multi-step process . Every bowl is designed to provide maximum nourishment and energy to the body. The only additive is our creative flare and sprinkle of love.

Doing Good

Bare Naked Bowls is about looking after others, especially those whose lives are less fortunate than ours. Bare Naked Bowls donates 1% of all revenue to help our partner charity, International Brothers and Sisters House who support under privileged children and families in Nepal and Tanzania.



A cup of latte with a leaf design in the foam and a coconut bowl in a wooden dish.

The best acai
bowl in Sydney

VERONICA DC

Such an
incredible place!
Acai bowls are delicious
(and huge!) and coffee is
great! Definitely worth a
visit while in Manly.

REGINA PHALANGE

**BEST PLACE IN
MANLY FOR SMOOTHIES
AND ACAI BOWLS!**

Bare Naked Bowls is one of my
favourite place in Manly, and even if it
is very busy you can order take away
and enjoy your bowl or smoothie at
the beach, nothing better!! The cacao
acai smoothie was a real surprise for
me, healthy and absolutely delicious!

Thanks guys

ROXANE BIDOILLEAU

WHAT OUR CUSTOMERS THINK

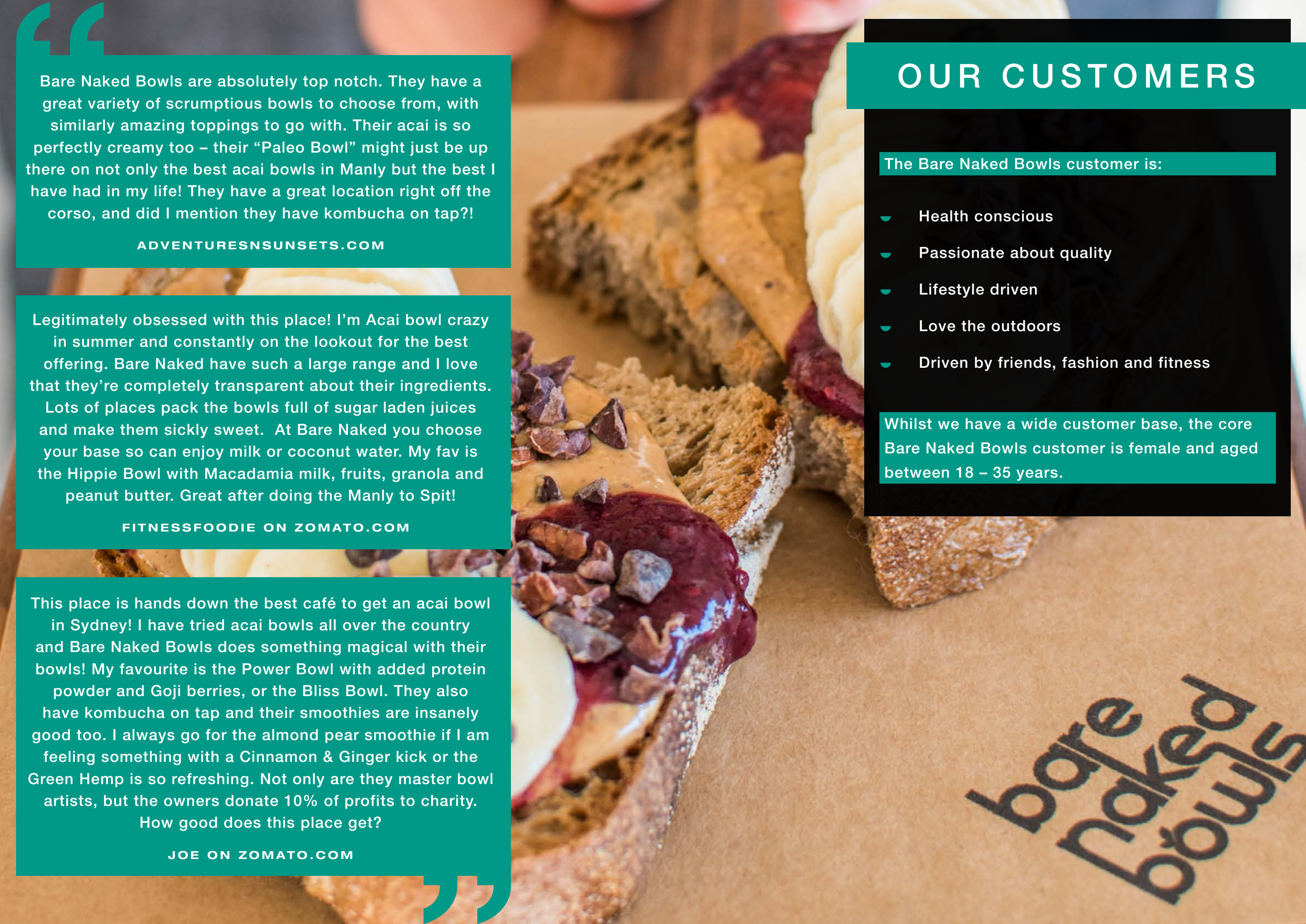
Review by The Londoner in Sydney – May 2017

Bare Naked Bowls hasn't been around for that long but it's fast becoming an institution for the go to place for Acai in Manly. My second time round to the popular place was absolutely spot on. With many variations to choose from this time round I decided to mix up their options. **I absolutely love my coconut water so I picked the Bliss bowl with the Manly Topping.**

They worked really well together and the acai blend was absolutely amazing. A cafe dedicated all to Acai in my favourite part of Manly in the lane ways, also serve up a few vegan dishes which is more brownie points in my mind.

AND AS A NEW ADDITION TO THIS POST (MAY 2017) – Bare Naked Bowls recently opened a very trendy and instagram worthy new cafe in Bronte. Located next to the 3 Blue Ducks, **this has to be the most beautiful acai cafe I've ever seen!**

My Aussie had the Hippie Bowl and said it was THE best he's ever had! It included macadamia milk, something I've not ever seen mixed with acai, and boy did it work. I feel like this company has really stepped up with their combinations and it's somewhere I'll be going back to time and time again. I think the more I go here and try all of their bowls, this could be easily pinching the **top spot of the best acai in Sydney!**



Bare Naked Bowls are absolutely top notch. They have a great variety of scrumptious bowls to choose from, with similarly amazing toppings to go with. Their acai is so perfectly creamy too – their “Paleo Bowl” might just be up there on not only the best acai bowls in Manly but the best I have had in my life! They have a great location right off the corso, and did I mention they have kombucha on tap?!

ADVENTURESNSUNSETS.COM

Legitimately obsessed with this place! I’m Acai bowl crazy in summer and constantly on the lookout for the best offering. Bare Naked have such a large range and I love that they’re completely transparent about their ingredients. Lots of places pack the bowls full of sugar laden juices and make them sickly sweet. At Bare Naked you choose your base so can enjoy milk or coconut water. My fav is the Hippie Bowl with Macadamia milk, fruits, granola and peanut butter. Great after doing the Manly to Spit!

FITNESSFOODIE ON ZOMATO.COM

This place is hands down the best café to get an acai bowl in Sydney! I have tried acai bowls all over the country and Bare Naked Bowls does something magical with their bowls! My favourite is the Power Bowl with added protein powder and Goji berries, or the Bliss Bowl. They also have kombucha on tap and their smoothies are insanely good too. I always go for the almond pear smoothie if I am feeling something with a Cinnamon & Ginger kick or the Green Hemp is so refreshing. Not only are they master bowl artists, but the owners donate 10% of profits to charity.

How good does this place get?

JOE ON ZOMATO.COM

OUR CUSTOMERS

The Bare Naked Bowls customer is:

- Health conscious
- Passionate about quality
- Lifestyle driven
- Love the outdoors
- Driven by friends, fashion and fitness

Whilst we have a wide customer base, the core Bare Naked Bowls customer is female and aged between 18 – 35 years.

WHAT WE OFFER

The health food revolution is alive and well in Australia. Consumers are becoming increasingly more aware of health and wellbeing.

Bare Naked Bowls is well positioned to not only participate in this growing trend, but to lead the change.

What continues to make Bare Naked Bowls unique is its social and charitable roots that resonate with the community spirit of Australians. The brand embodies the changing values of the Aussie culture: health & wellbeing, family & friends, active lifestyle and giving back to society.

With exciting expansion plans, Bare Naked Bowls is looking for ambitious people to take its mission to the rest of the country and beyond. The brand offers:

- An effective, process driven business model
- Marketing & operations support
- Access to a network of reputable suppliers
- Access to innovative products and trends
- A sustainable business in a growing ethically and socially responsible niche

This is an amazing opportunity and the Bare Naked Bowls team is committed to back the right candidate and ensure their success.

THE OPPORTUNITY FOR YOU

Bare Naked Bowls are offering limited number of franchise opportunities throughout Australia.

The opportunity will be limited as we want to ensure that each store has the opportunity to build a solid business in their local area.

Exclusive areas available for franchise opportunities are:

NEW SOUTH WALES

- South Sydney
- Upper Northern Beaches
- Inner West
- Sydney CBD
- Central Coast
- Newcastle / Hunter
- Wollongong
- Northern Rivers

QUEENSLAND

- Brisbane, Gold Coast, Sunshine Coast

VICTORIA

- Melbourne, Geelong / Surf Coast

WESTERN AUSTRALIA

- Perth

SOUTH AUSTRALIA

- Adelaide



FOR MORE DETAILS:

**Contact Josh via info@barenakedbowls.com.au
for a confidential discussion**

and to learn whether a Bare Naked Bowls franchise is right for you.